

Home Office:
2494 Bayshore Blvd.
Suite 201
Dunedin, FL 34698
800.556.0484

Business Development:
262 Chapman Road
Suite 108
Newark, DE 19702
302.737.0796

**Candidate Service
Offices in:**

- London
- Tokyo
- Hong Kong

**SMT and its staff
maintain membership in:**

- NOCA
- ATP
- CLEAR
- AMC Institute
- APA
- NCME
- ABNS
- ITC
- NCTA

**IN THIS
ISSUE:**

Iso-Quality Testing 1

SMT's Test Development group 1

New SMT Clients 2

Bhaskar Dawadi 3

New Sister Company to Focus on International Computer-based Testing



**ISO-QUALITY
TESTING, INC.**
GLOBAL COMPUTERIZED EXAMINATION SOLUTIONS

From its inception, SMT has been primarily focused on high-quality test development and psychometric services, but as we gained more clients, many asked for a comparable delivery solution. Therefore, in 2005, SMT began the development of its own test center network to offer computer-based testing (CBT) to many of those clients.

As we have grown to more than 60 clients, representing organiza-

tions annually testing from over 25,000 candidates to less than one hundred, we have sought to maintain high standards for each client. Our test center network has grown to approximately 150 sites in North America and this year we will administration thousands of CBT exams.

As many in the certification world already know, a major trend in the market is the globalization of many U.S.-based credentialing programs, leading to the need for test centers throughout the world. Developing and operating a global network of test centers is a difficult task, given the cultural, financial, and governmental challenges. In order to meet the growing need

for global test delivery solutions, Dr. Lee L. Schroeder, founder and president of SMT, and Matthew J. Wenger, former vice president of SMT, recently announced the launch of a new world-wide computer-based testing company called Iso-Quality Testing, Inc. (IQT) based in Dunedin, Florida.

"The mission of Iso-Quality Testing is to provide secure, user-friendly, high quality, reasonably-priced computerized examination delivery services to credentialing bodies, and the candidates they examine, at available locations around the world," said Dr. Schroeder.

In addressing the company name,

(Continued on page 2)

SMT's Test Development Group on Favorite Sports Team Shirt Day

Most of our clients interact routinely with members of our test development group, and with several recent additions, we thought it might be helpful to be able to connect names with faces.

Back row (left to right): Dana Anderson-Pancoe, Manager of Test Development; Katie Laux, Test Development Specialist; Dustin Shullick, Senior Test Developer; Dave Moore, Test Development Coordinator.

Front row: Cathy Kraynak, Test Development Department Assistant; Erika Irby, Project Specialist; Christina Bolanos, Test Development Specialist





SMT Welcomes New Clients

The past five months have been very busy at SMT as the addition of twelve new clients brings our total to more than sixty.

We are particularly pleased to announce that SMT was selected by the International Certification & Reciprocity Consortium/Alcohol and Other Drug Abuse, Inc. (IC&RC/AODA) to update and administer its extensive certification program.

The IC&RC sets the international standards of practice in

addiction counseling, prevention and clinical supervision through testing and credentialing of addiction professionals.

The International Ombudsman Association (IOA) is the largest international association of professional organizational Ombudsman practitioners in the world, representing over 500 members from the United States and across the globe. The mission of IOA is to advance the profession of organizational ombudsman and ensure that practitioners are able to work

to the highest professional standards.

The Pennsylvania Certification Board (PCB) is a private, non-profit corporation which offers voluntary state-level credentialing to the substance abuse and other behavioral health professional.

The National Association of Health Access Managers (NAHAM) provides quality educational programming and interaction for

(Continued on page 3)

Iso-Quality Testing

(Continued from page 1)

Wenger, who becomes president of IQT, added, "The term 'Iso-' refers to all possible combinations of inputs along an optimal solution curve, and reflects our core philosophy of providing optimal and high-quality solutions to our clients."



Matt Wenger, former SMT VP, will serve as president of IQT.

Scheduled to begin offering CBT services in the first quarter of 2008, IQT will offer sites in 75 international centers in Asia, Europe, Africa, South America, and the Middle East in addition to North America.

According to Schroeder and Wenger, SMT and IQT will have an unusually close working relationship since the offerings of the two firms comple-

ment one another in meeting the needs of certification and licensure clients.

The firms, in fact, will at least initially share resources in two key areas—marketing and information technology. Sales and marketing activities for IQT will be conducted from SMT's Business Development office in Newark, Delaware, which is bringing on additional staff to meet the needs of serving both SMT and IQT.

The *Dimensions* newsletter will serve as the general communication organ for both SMT and IQT, but IQT will launch its own website,

Initial list of countries to be served by IQT:

- Australia
- Singapore
- Greece
- South Africa
- Mexico
- China
- South Korea
- Israel
- Spain
- Paraguay
- Hong Kong
- Taiwan
- Italy
- Sweden
- Peru
- India
- Thailand
- Morocco
- Argentina
- Venezuela
- Indonesia
- Belgium
- Netherlands
- Brazil
- Dominican Republic
- Japan
- France
- Portugal
- Chile
- Malaysia
- Germany
- Russia
- Colombia
- Philippines
- Great Britain
- Saudi Arabia
- Guatemala

If you are an existing SMT CBT client, we will continue to serve you in the SMT Test Center network. We continue to be committed to an expanding network of North American testing sites and continual improvement to our candidate processing services. By creating IQT to focus primarily on the international arena, SMT can redouble our domestic efforts.

New SMT Clients

(Continued from page 2)

professionals engaged in the management of patient access services in healthcare delivery.

The Society for Maintenance & Reliability Professionals (SMRP) is a non-profit organization dedicated to support and certification of practitioners in the maintenance and reliability profession.

The National Surgical Assistants Association (NSAA) was the first organization in the country to establish standards of professionalism and proficiency for Non Physician Surgical Assistants. NSAA has a stringent process to qualify individuals to sit for the certification examination in order to receive the prestigious Certified Surgical Assistant (CSA) credential

The American College of Veterinary Ophthalmologists (ACVO) advanced the quality of veterinary medicine through certification of veterinarians who demonstrate excellence as specialists in veterinary ophthalmology.



The College of Traditional Chinese Medicine Practitioners and Acupuncturists of British Columbia (CTCMA) is the official professional licensing authority in British Columbia, Canada to regulate the practice of Traditional Chinese Medicine (TCM) and acupuncture in the Province.



The Society of Certified Senior Advisors educates professionals to work more effectively with their senior clients.



The Electronic Retailing Association (ERA) is the trade association that represents the leaders of direct response: members who maximize revenues through electronic retailing on television, online and on radio. ERA strives to protect the regulatory and legislative climate of direct response while ensuring a favorable landscape that enhances e-retailers' ability to bring quality products and services to the consumer.



The NC-CME is a non-profit organization founded in 2006 by an independent group of peers within

the continuing medical education (CME) community who believe the time is right to establish a certification program for CME professionals.



The American Board of Oral and Maxillofacial Surgery is the certifying board for the specialty of oral and maxillofacial surgery in the United States and is recognized and approved by the Council on Dental Education of the American Dental Association.



In order to maintain SMT's long-standing reputation for outstanding service and close client relationships, we recently added an additional psychometrician (see spotlight below) and several test editors.

ATP 2008: Save the Dates

If you've never been to the Association of Test Publishers *Innovations in Testing* conference, you've missed one of the premier events in the testing arena. The 2008 conference will be held at the magnificent Gaylord Texas near Dallas March 3-6. See innovationsintesting.org for more info. But hurry! Attendance is limited.



SMT Staff Spotlight

With the rapid influx of new clients, it became essential for SMT to add to our psychometric staff, and we were very fortunate to secure the services of a seasoned psychometrician with background specifically in certification.

Dr. Bhaskar Dawadi joined SMT earlier this year. Bringing ten years of experience



Bhaskar Dawadi

with the Nuclear Medicine Technology Certification Board (NMTCB), the Georgia Examination Development and Testing Unit, and the Florida Department of Business and Professional Regulation (DBPR).

The holder of three Masters degrees, Dr. Dawadi earned his Ph.D. in Meas-

urement and Statistics from Florida State University. He is fluent in four languages and has published numerous professional journal articles and delivered conference papers.

Dr. Dawadi and his wife Ina have been married for 24 years and have two children. When he's not busy with his SMT psychometric duties, Dr. Dawadi enjoys jogging and traveling.

SMT Calendar

National Organization for Competency Assurance (NOCA), November 14-17, San Antonio.

Platinum Sponsor

Certification Network Group, December 13, March 19, TBA

Performance Testing Council (PTC), February 6-8, San Antonio

AMC Institute, February 21-23, New Orleans.

Association of Test Publishers (ATP), March 3-5, Dallas


ATP Security Summit, March 5-6, Dallas

American Board of Nursing Specialties, Spring Assembly, March 6-7, San Diego

Biserial Correlation

As a measure of correlation, the point-biserial is an index of discrimination between higher and lower scoring candidates and estimates the degree of association between two variables: a single test item and a total test score. Item writers use the data yielded by the point-biserial correlation in conjunction with p-values (difficulty) to examine the quality of particular items.



 **Schroeder Measurement Technologies**
262 Chapman Road, Suite 108
Newark, DE 19702

Inside this issue of *Dimensions*:

New Sister Company Focuses on CBT (page 1)

SMT's Test Development group(1)

SMT welcomes new clients (2)

SMT staff spotlight: Bhaskar Dawadi (3)